



# Digital Marketing Course

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*One of the premium digital  
marketing training institute  
for Professional, Entrepreneur  
& Job seekers*





# BECOME AN EXPERT YOURSELF

LEARN HOW TO DO MARKETING ONLINE.

BOOST WEBSITE TRAFFIC

GENERATE POTENTIAL LEADS & INCREASE SALES REVENUE

WITH

BETTER BRAND AWARENESS



JUST LIKE

EXPERTS AND AGENCIES DO.



# **SHARPEN YOUR AXE**

**Free Tools Worth INR 50,000/-**

It's your knowledge that speaks and not your degree. Add Skills and Knowledge that'll help you succeed.

## Become Google and Facebook Certified Digital Marketers And Entrepreneurs

### Career Options Available



#### Social Media Analyst

Starting  
Salary:20k-30k

Salary after 2  
Years:20k-30k



#### SEO Expert

Starting  
Salary:18k-30k

Salary after 2  
Years:35k-55k



#### PPC Analyst

Starting  
Salary:20k-35k

Salary after 2  
Years:45k-70k



#### Digital Marketing Executive

Starting  
Salary:20k-35k

Salary after 2  
Years:55k-80k



#### Content Marketing Executive

Starting  
Salary:20k-35k

Salary after 2  
Years:45k-60k



#### Freelancing Projects

Monthly Earning with  
2-3 projects: 40k-75k

Monthly Earning with  
4-5 projects: 11k-1.51k

# See For Yourself

No Need to Choose Us  
Just Because We Say So

	MBA	B.TECH	GROWTH SPREE
DURATION	2 YEARS	4 YEARS	1-6 MONTHS
FEE	8-12 LAC	3-12 LAC	0.18 LAC
NO. OF JOBS	1 LAC	4LAC	12LAC+
JOB SEEKERS	3 LAC	18 LAC	45 K
AVG. MONTHLY SALARY	21K TO 35K	10K TO 25K	21K TO 35K
PLACEMENT BY COURSE	26%	13%	92%

# Our Modules

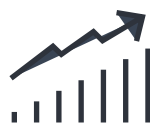
The only digital marketing training program where you get in-depth knowledge of all the modules of digital marketing with practical hands-on exposure.



**Digital Marketing and Entrepreneurship**



**Website Creation And Management**



**Search Engine Optimization**



**Search Engine Marketing**



**Social Media Marketing**



**E-Mail Marketing**



**Affiliate Marketing**



**How to earn Money as a Freelancer**



**Placement Process Tips**



**Let's Find You A Job**

# The Growth Itinerary

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1

We start by educating student about what digital marketing is and how we can link entrepreneurship and digital together. We talk about the various opportunities that lie in this field and how can one shape their career with digital marketing.

We start by creating and setting up the website. Once that is done we move into the core of digital marketing. We cover each of the modules one by one, SEO,SEM,SMM,Email Marketing, and Affiliate Marketing, exposing students to the practical way of doing work, industry standards and approach and the art of handling crisis.

2

3

Once the students are thorough with the digital marketing modules, we shift our focus to the earning opportunities that these students have by working as freelancers along with their college studies. Here we focus on the What, Where and How of Freelancing. What services to offer, and Where all to list these services and How to get and manage clients.

We know how important finding a job is for you. We will help you prepare for the rigorous placement process. Tips and guidance on how to create resumes and online profiles and how to crack aptitudes, group discussions and interviews.

4

5

Finally we will tell you how to apply for digital marketing jobs outside of your college. We will guide you as to how and where you can apply, how to write a cover letter, provide you with a list of companies that have vacancies and offer jobs and internships to the a selected few participants.

# Our Clients

## We Have Worked For

8  **Shoppers Stop**

 **Lybrate**

 **Paytm**

 **Jabong**

 **Myntra**

 **1mg**

 **Educom**

 **OPPO**

 **citibank**

 **ICICI Bank**

 **UrbanClap**

 **Thyrocare**



# Who Are We ?

GrowthSpree is a venture started by two industry experts with the aim to solve the employability problems that exists in colleges in Tier II cities and help students be industry ready.

Students in cities like Ahmedabad, Bhopal, Jaipur, Indore and Nashik lack the awareness, exposure and opportunities to excel in life at the global level. The world is growing at an unbelievable pace and we need to keep up. We will help you go farther than your dreams!



**Ishan Manchanda**  
**CO-Founder**

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Ishan is a management graduate from NMIMS with over two years of experience in Digital Marketing. He disagrees with Philip Kotler and says that although the basics are same the world has evolved a lot, so the marketing strategies should not depend on age old methods. He believes in execute fast - fail fast - learn fast.



**Nilesh Gupta**  
**CO-Founder**

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Nilesh is an entrepreneur by heart and an engineer by education. He comes from a diverse background of entrepreneurship and Digital Marketing. He has worked with brands such as OYO, Lybrate, 1MG etc and has mentored numerous students in Digital Marketing. His trainees are placed in companies such as Directi, Rankwatch, Polyvalent, Posist etc.. and he is on a mission to encourage skill based learning.

# Become a Google & Facebook Certified Professional

Google Analytics Certificate



Google Adword Certificate



Mobile Advertising Certificate



Shopping Advertising Certificate



- **6 Adwords Certification- To become AdWords Certified, you'll need to pass the AdWords Fundamental exam and one more AdWords exam.**
- **Google Analytics Certification**
- **Industry Recognized DSIM Certificate**
- **Facebook Blueprint Certifications**

# 09 Reasons why you would love Growth Spree

**Become a Google & Facebook Blueprint Certified Professional**

**Learn From Industry Experts**

**Learn A - Z of Digital Marketing**

**Free Backup & Doubt Sessions**

**Group & Individual Assignments**

**Comprehensive Practical Training**

11

**Build Your Own Website**

**Industry Case-Studies**

**Free Software Worth INR 50,000/-**

**There's no reason to wait call today**

**+91-8882589289**

# Success Stories



**Harsh**  
*Digital Marketing Executive,  
POSist Technologies Pvt. Ltd.*

*"I was a tech person and wanted to shift into digital & business side. That's when I met Nilesh Sir. He had trained me in Digital Marketing and helped me in finding a good job."*



**Vikyant Puti**  
*Management Trainee, Rankwatch.*

*"With their training and mentoring I realized my true potential. Now Sky is the limit"*



*Sushant Kumar,  
Product Consultant, Directi*

*“Nilesh Gupta has been the driving force behind my achievements during my earlier working days. His knowledge in the field of his expertise is brilliant, he is well versed with the methodologies and functionalities in Digital Marketing. I would like to give credits to Nilesh sir for bringing out the best in me.”*



*Ayush  
Client Success Executive,  
Polyvalent Digital Services*

*“ All I got in 4 years with college was a degree, But 4 months with GrowthSpree got me skills, knowledge and most importantly a Job”*

## CONTACT US

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